




BLUEBERRY CONFECTIONS, INC.

HOME OF  ARBOR QUALITY PRODUCTS

**BLUEBERRY'S GOT THE GOODS!
WANNA GET THE GOODS BLUEBERRY'S GOT?**

GET TO BOOTH 1362!

Where The Goods Are At: Blueberry Confections' **Booth 1362** at the Denver AWMA Show

When They'll Be There: July 28-30, 1994

A QUESTION OF TASTE . . . A very short quiz: What separates candy from liver and brussels sprouts? Well, lots of things, but the answer we're looking for here is . . . taste. Our formulations and flavors make for candy created with taste buds in mind, not bottom line, and every one of our products has the coveted ® endorsement. When your customers buy candy, they're out to buy a pleasurable experience, and we can help you give them one again and again.

REGARDING PRICE . . . LOW. VERY LOW. Let's put it this way – if our prices were any lower, Blueberry Confections, Inc. would have to become a not-for-profit organization, and not a single one of our employees desires volunteer status. Get the drift? Low prices.

CHOICES, CHOICES, CHOICES . . . Check out the enclosed product list. What's missing? As far as we can see, nothing. If you have a product in mind, tell us about it. Bet we can make it. Go ahead, try us.

GETTING THE GOODS TO YOU . . . If you stock it, they will come. But if we don't deliver it, you can't stock it. Keeping this simple formula in mind, we deliver on time, every time.

Stop by **Booth 1362** for a chat at the Denver Convention, July 28-30. Ray, Brad and I look forward to discussing your candy buying needs and learning how we can give you the best possible service. If you would like additional information or samples before the show, please call our **Hotline** at **800/451-8664**. If you can't make the show, we want to hear from you anyway!

With very best regards--



Mark A. Ducorsky
Vice President, Sales & Marketing

P.S. New: Jellies, Jelly Beans, Mellocremes, Xmas Mixes. Old: Quality, Service.

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