

IT'S A SHORT MONTH . . . MAKE THE MOST OF IT – ARROWHEAD WINTERFEST '99  
IS COMIN' TO TOWN

The Arrowhead Winterfest '99 promotional tour is coming to «Resort» on «Date»! Arrowhead Winterfest is . . .

- Big Fun for families, singles & couples . . . dance contests, photo ops, trivia contests, and an après ski party
- Giveaways . . . Fleece accessories, T-shirts, zipper pull thermometers and lip balm for the asking. And great prizes too: Atomic skis, Dryve snowboards or even a 1999 Pontiac WideTrack Grand Prix!
- Product Sampling . . . National consumer product companies want you to know what they're up to and get your feedback. Arrowhead, the Pontiac WideTrack Grand Prix, the GM Card, AT&T, Kodak, Babybel Cheese, Uvex, Dannon, Dryve, Atomic, and others. Taste it, poke it, eyeball it, comment on it.

Arrowhead is sponsoring a bottle pitching contest! Even if you're no McGwire or Sosa, you could win a Arrowhead snowboard or fleece jacket!

Another fun contest at Arrowhead Winterfest '99 is TRACK DOWN YOUR TWIN TO WIN . . . sponsored by the Pontiac WideTrack Grand Prix and the GM Card. You'll get a numbered Pontiac/GM Card pass and have to find another skier or snowboarder with the matching number. Twins win cool accessories and are eligible to win Atomic Skis, a 1999 Pontiac WideTrack Grand Prix and other great prizes! Details at the Arrowhead Winterfest '99 booth.\*

Gerry Tschinkel, VP Operations of Sitour USA, the organizers of Arrowhead Winterfest '99, says, "Winterfest is a unique opportunity to bring skiers' attention to national products in a fun, interactive way. I'm on site at each and every Winterfest, and it's great to see people making new friends and getting excited about the contests, thousands of dollars in giveaways and other events."

Please plan to join us on «Date» for Arrowhead Winterfest '99.

\*all prizes subject to change

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